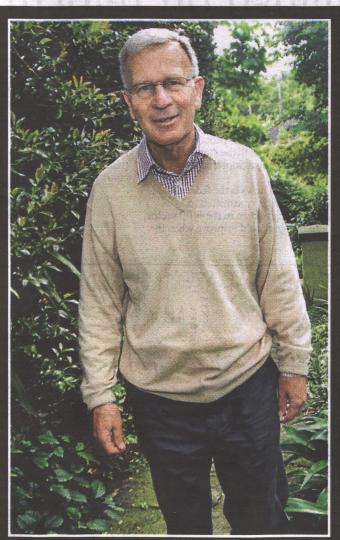
nd, what's in a name?





Clockwise from left: John B
Fairfax; John B with the
then Fairfax Media
chairman Ron Walker at the
Rural Press shareholders
meeting to vote on the
Fairfax takeover offer;
Nicholas Fairfax, whose
seat on the current Fairfax
board is likely to become
vacant. Photos: BRENDAN
ESPOSITO. LOUISE KENNERLEY

